



Remarkable Ideas Competition!



In celebration of our 5th Anniversary, we are launching the **Great Dames Remarkable Ideas Competition**. You are invited to pitch ideas for products and services that improve the quality of our lives.

The theme of this competition is **HAPPINESS!** Imagine all the ways you can create more happiness in this world.

The winner will receive a package worth **more than \$25,000** in cash and services. Judges will select five finalists to pitch. The Great Dames Community will select the **WINNER!**

The Launch

**Wed, September 10
5:30 to 7:30 pm**

Galer Vineyard & Winery
Kennett Square, PA

Special Guests:
Betsy Teutsch &
Remarkable Women

The Pitches

**Monday, October 20
5:30 to 7:00 pm**

Pizza by Elizabeths
Greenville, DE

Special Guests:
Five Remarkable
Pitch Teams

The Winner

**Monday, November 10
5:30 to 7:00 pm**

Pizza by Elizabeths
Greenville, DE

Special Guests:
Carla Markell &
Linda Farquhar

TICKETS

www.Great-Dames.com/Events

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Great Dames Remarkable Ideas Competition

Theme: HAPPINESS

Businesses that offer products & services to create more fun and happiness in your life and the lives of people you care about.

Competition Criteria

- Every business funded will improve the quality of life and help people connect with each other
- Business must be conceived and owned by a woman or team of women
- Idea must be **NEW** or a significant improvement or expansion of existing business idea
- Finalist teams must be able to present in person at pitch event on October 20

Application

- How connected is this business idea to your personal brand?
- Tell us your story
- Describe your product or service offering in 20 words or less
- How do you know you have a market? Talk potential customers and get feedback.
- How will you make money?
- Proof of sustainability: Complete *One-page Business Plan Template*

Winner Package: \$25,000+ Value!

- Seed Grant of \$5,000
- Assigned Business Mentors
- Incubator Space at *Start It Up Delaware*
- Brand and Social Media Strategy Consultation (*includes development of brand statement, logo, identity sheet and strategic ideas*)
- One Year Membership to *NAWBO Delaware*
- On-going business development support via community resources
- Business Model Canvas & How-To Pitch Workshop (*for all participants*)
- Intensive Pitch Coaching Session from Vocal Impact Productions (*for five finalist teams*)

Learn More

www.Great-Dames.com/RemarkableIdeas

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