



HIGH IMPACT IDENTITY Finding Your Power through Personal Branding

Do you want to increase your impact? Do you want to bring power and purpose to everything you do? This interactive workshop enables participants to identify their own personal brand and to use it effectively in their everyday work and life.

We use a pragmatic, proven approach to help you weave your brand into your leadership style. We help you understand your core strengths and how to convey them in an authentic way.

Using our proprietary **U.P.W.A.R.D.**[™] model, you will identify your personal leadership brand and put an actionable and achievable plan together to reach your goals. The result will be a marked improvement in your leadership abilities and how you are perceived.



BENEFITS INCLUDE:

- A clear understanding of your strengths
- Ways to articulate your core values
- The ability to craft and articulate key messages about who you are
- Improved leadership abilities that make an impact
- A clear action plan that will help you achieve your personal and professional goals
- Strategies to help you stay focused on your mission

WHAT THEY ARE SAYING:

“...Practical and impactful. I would highly recommend Sharon and the team at Great Dames.”

“...Engaging, interactive experience that presented more valuable, useful information than I thought possible.”

“...Inspiring wisdom... I hope I can utilize some of the techniques you suggest to help me on my new journey.”

“Bottom Line: If you want creative ideas, if you want viable answers, if you want meaningful solutions, contact Sharon Hake.”

MORE INFO: www.great-dames.com/programs-services/inspired-leadership-workshops

CONTACT US: Info@Great-Dames.com | www.Great-Dames.com