

WHAT WE DO

Great Dames was created to help aspiring leaders become inspired leaders.

We have examined the leadership qualities of hundreds of “Great Dames” to better understand what has enabled them to leave their mark on the world.

Our methods are based on understanding your true purpose and then putting the plan in place to renew your personal, professional and public service lives.

WE HELP WOMEN AND MEN

continue to develop as leaders

leave a legacy

serve others

articulate their strengths

grow personally and
professionally

forge meaningful relationships

interact across generations

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“There is a new style of leadership emerging in the world that draws on the best qualities of Great Dames. Passion. Purpose. Persistence. Public Service. Inspired leaders embrace these qualities.”

Sharon Hake
President & CEO,
Great Dames, Inc.

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2010 PROFESSIONAL SERVICES FROM GREAT DAMES

INSPIRED LEADERSHIP WORKSHOPS

Inspired Leadership is a process that will directly change your life today and in the future.

Unlike other leadership development programs, we utilize community service to increase leadership capabilities that have a direct impact on collaborative, interpersonal and management skills and relationships.

“Sessions that I attended were met with huge enthusiasm. Programs are very valuable and have the potential to reach anyone who wants to make an impact in the world.”

Jane Frankel
Principal, Art of Performance, LLC



This powerful model of learning engages aspiring leaders across generations in all types of organizations.

INSPIRED COACHING

Our coaches use the Great Dames U.P.W.A.R.D.™ Model - a pragmatic approach to help you clearly understand and articulate what you want to achieve and how to get there.



Our lead coaches include:



Sharon Hake is the founder of Great Dames and spent her career as a marketing executive at DuPont.



Heather Hake is a world traveler focused on improving the lives of women and families.



Kathy Palokoff spent her career creating and mentoring businesses and social ventures that do good.

“Sharon has a warm and natural style which connects well with her clients. Her advice is practical and impactful. I would highly recommend her and the team at Great Dames .”

Michele Dorris
Director, The Campbell Soup Company

INSPIRED PROGRAM MANAGEMENT & EXECUTION

Great Dames utilizes a team of experts in project management, marketing, and operations to lend its own inspired leadership to program management and execution.

“Kathy is one of the most consistently creative people that I know, constantly brainstorming, delivering insights and making connections that leave me thinking, ‘Why didn't I see that?’”

Robert Ford
Executive Director, Jefferson Awards

For example, we are currently managing an exciting public-private partnership that is designed to help low-income families become financially empowered.

Great Dames is putting its resources behind making this program successful so that more women will have the opportunity to become Great Dames through financial solvency.